

QUYNH STANLEY

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Freelance TV Promo Producer

15 Years

Independent Contractor

Creative and execution focused freelance producer with experience delivering on-air and digital promotional content for television networks and streaming platforms. Overseeing end-to-end production of live action promos, key art, and promotional photography, including budgeting, scheduling, talent coordination, and post-production delivery. Produce and manage live action, still photography, EPK (Electronic Press Kit), and BTS (Behind the Scenes) content to support network marketing, publicity, and digital campaigns. Collaborate closely with creative, marketing, publicity, and post teams to ensure brand consistency, broadcast standard compliance, and on-time delivery in fast-paced, deadline-driven environments, while balancing the creative vision with logistical precision across multiple concurrent projects.

Freelance TV Commercial/Music Video Producer/Production Manager

8 Years

Independent Contractor

Experienced freelance producer/production manager overseeing all logistical and operational aspects of television commercial production and music videos from pre-production through wrap. Manage budgets, schedules, crew hiring, union compliance, permits, locations, equipment, and vendor negotiations to ensure productions are delivered on time and within budget. Served as the central operational liaison between the agency, client, director, production, and post-production teams. Maintained production efficiency, anticipating risks, and resolving on-set challenges in fast-paced, high-pressure production environments while supporting creative objectives.

Freelance TV Commercial/Music Video Coordinator

3 years

Independent Contractor

Highly organized production coordinator supporting all phases of television commercials and music videos, from pre-production through post. Coordinated schedules, call sheets, travel, talent, crew, equipment, locations, and vendor logistics while maintaining detailed production documentation. Assisted with purchase orders, timecards, releases, and union paperwork, ensuring accuracy and compliance.

Core Competencies

Demonstrated success in financial accountability, schedule management, and cross-functional team leadership while maintaining production quality and meeting tight deadlines.

Selected Projects

CBS Fall Preview 2021, Fox Winter Preview 2019, NBC Fall Preview Special 2019, 2018, 2017, 2016, 2015, Opening Titles for Amazon's Romanoff's Series, Star Trek Strange New Worlds Season 3 (CBS Studios/Paramount Plus), Star Trek/Kid Cudi/Fortnight Opening (CBS Studios/Paramount Plus), Dinner with the Parents (CBS Studios/Freevee), Ghosts Season 2 (CBS), ST Discovery Season 5 (CBS Studios/Paramount Plus), ST Picard Season 3 (CBS Studios/Paramount Plus), The Offer (Paramount Plus), Why Women Kill Season 2 (Paramount Plus), AGT - multiple seasons (NBC), The Voice – multiple seasons (NBC), Celebrity Apprentice (NBC), Hairspray Live (NBC), Superstore (NBC), Superstore Honda, World of Dance HT3, Marshall's Voice/Rise, TJ Maxx This is Us, Cadillac Heroes Reborn, Nissan Voice

Selected Digital Platform Content

Mystery Now –short series, WOD Musical.ly, Will & Grace After Party, This Is Us After Show